



HOSTEX 2008

The Saudi Int'l Hospitality & Hotel Exhibition

1 - 4 June 2008

Dhahran International Exhibitions Center

SPONSORSHIP PACKAGES

ADVANTAGES	OFFICIAL SPONSOR	PLATINUM SPONSOR	GOLDEN SPONSOR
Sponsorship Value	50'000 S.R	30.000 S.R	20.000 S.R
Press release in major newspapers	✓	✓	✓
Sponsor Logo will be displayed on the advertising campaign of the Exhibition	✓	✓	✓
Sponsor Logo will be displayed on all printed materials	✓	✓	✓
Sponsor Logo will be displayed on the Official Exhibition website	✓	✓	✓
Sponsor Logo will be displayed on a board in the exhibition hall	3	2	1
The right to hanged his Flags to the flagpoles at the entrance of Dhahran International Exhibitions Center	6 flags	4 flags	2 flag
internal full page at the official catalogue	3 Pages	2 Pages	1 Pages



HOSTEX 2008

The Saudi Int'l Hospitality & Hotel Exhibition

1 - 4 June 2008

Dhahran International Exhibitions Center

SPONSORSHIP PACKAGES

ADVANTAGES	OFFICIAL SPONSOR	PLATINUM SPONSOR	GOLDEN SPONSOR
1 full page advertisement at the official catalogue – cover -	One Fold inside front cover	I. F. cover or I. B. cover	X
1 full page - inside - advertisement at the official catalogue	3 pages	2 pages	1 pages
Privilege access to our VIP lounge for meetings and press conferences	✓	✓	✓
The sponsor will be highly regarded with a plaque introduced by the organizers at the opening ceremony of the Exhibition	✓	✓	✓
Copies from the official catalogue of the Exhibition	300 copy	200 copy	150 copy
Sponsor logo will be displayed on an official fax and email to be sent to more than 20'000 addresses	✓	✓	✓
The right to distribute the sponsor bags and giveaways at the registration desk	✓	X	X
The right to offer badges "land yards" displaying logo of sponsor	✓	X	X
The right o display the sponsor advertisements at the plasma screen at the exhibition lobby	✓	X	X